

Essential Commercial TV with Multiple Use

Commercial Lite LW331C

LG Commercial Lite TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and video, the LW331C creates a more hospitable welcome for guests and customers.



24"

LW331C

- Welcome Screen
- Remote Jack Pack
- Hotel Mode
- USB Cloning
- Self Diagnostics
- USB Auto Playback

Hospitality Solutions



Welcome Screen

Have a warm greeting message with a hotel name and its logo on the TV. Welcome screen leaves a favorable impression of the hotel on customers.



One Channel Map

One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals. (TBD)



Remote Jack Pack

The plug and play function of the Remote Jack Pack enables users to seamlessly view their media on the hospitality TV in the hotel room.

Simple & Effective Maintenance



Hotel Mode

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.



USB Cloning

Clone all hotel TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB stick, a process that is fully automated to save time without having to set each TV individually.



Lock Mode

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.



Self Diagnostics

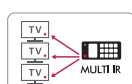
Enables service engineers to recognize technical issues in a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device. Service engineers use this information to analyze technical issues without the actual TV.

Basic Signage Features



USB Auto Playback

LG Commercial TVs recognize playable contents in external storages and play them automatically and repeatedly. This feature is available whether the TV is located in a lobby, restaurant or some other commercial facility.



Multi IR

Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds. This system will work using the same LG TV model.

Specifications

LW331C (ASIA)

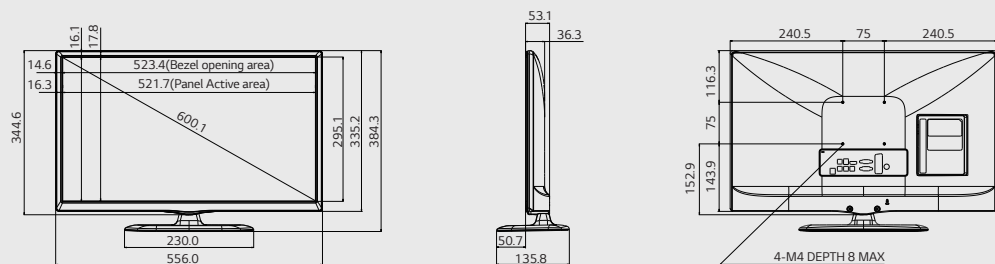
		24
DISPLAY	Type	Edge LED
	Resolution	1,366 x 768 (HD)
	Brightness	250cd/m ²
	Dynamic Contrast Ratio	1,000,000 : 1
	Static Contrast Ratio	3,000:1
	Response Time (G to G)	Off : 8.5ms / Low : 7ms / High : 5ms (Default : Off)
BROADCASTING SYSTEM	Analog	PAL / SECAM
	Digital	DVB-T / C (India Only)
VIDEO	Triple XD Engine	•
	Real Cinema 24p (3:3 Pull down)	•
	Aspect Ratio	8 modes (16:9, Just Scan, Original, Full wide, 4:3, 14:9, Zoom, Cinema Zoom1)
AUDIO	Audio Output	5W + 5W
	Speaker System	2.0 ch
BASIC COMMERCIAL TV FEATURES		Welcome Screen, Lock Mode, One Channel Map (TBD), Multi-IR Code, Hotel Mode, USB Cloning
GENERAL FEATURES	Management	Self Diagnosis
	Interactivity	HTNG / HDMI-CEC
	RJP Interface	HDMI CEC
	Advanced setting option	Auto Off / Auto Sleep, Energy Saving, Motion eye care
	Anti-theft System	Kensington Lock
INTERFACE	Side	USB 2.0
	Rear	RF In, AV In (Sharing with Component In), Component In + Audio, RGB In, HDMI / HDCP Input
DIMENSION (UNIT : mm)	Bezel Width (L/R, U, B) : on bezel based	16.3mm, 17.6mm, 31.6mm
	Bezel Width (L/R, U, B) : off bezel based	14.6mm, 16.1mm, 22.3mm
	Vesa (mm)	75 x 75
	WxHxD (mm, w/o stand)	556.0 x 344.6 x 53.1
	WxHxD (mm, with stand)	556.0 x 384.3 x 135.8
	Voltage, HZ	100 ~ 240V, 50/60Hz
POWER	Max (Watts)	38.9
	Typical (Watts)	28.8
	Energy Saving (Min, Watts)	26.3
	Energy Saving (Med, Watts)	24.0
	Energy Saving (Max, Watts)	22.1
	Stand-by (Watts)	0.22
STANDARD APPROVAL	Safety	BIS
	Environment	-
	Etc.	BEE

Dimension (mm, with stand)

24"

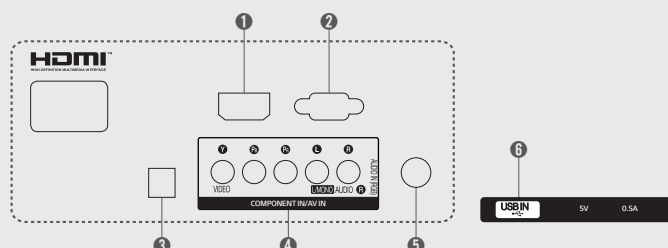
556 x 384 x 136

3.7kg



Connectivity

- ① HDMI IN
- ② RGB IN (PC)
- ③ DC-IN
- ④ AV IN
- ⑤ ANTENNA / CABLE IN
- ⑥ USB IN



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